



(This snapshot is of the interview with the Pet Network that aired on Rogers Cable TV.)

It was our first trade show as 'Enjay Enterprises'. We (Denise, my assistant and I) did our best to prepare for the show. There was no way to anticipate the incredible response we got! We were understaffed and overwhelmed. We were at the OAVT trade show (Ontario Association of Veterinary Technicians) in Toronto (a trade show for veterinary professionals).

Our booth was hit with tidal wave after tidal wave of people.

For a fleeting moment our booth was empty.

Denise then told me of some 'lady' who wanted to interview the owner of Enjay Enterprises. I was very flattered (of course) and said yes (of course). Who was this 'lady', I asked and where was 'she' from? 'She' remained anonymous. The remainder of the day swallowed us up whole and 'she' was forgotten.

The next day of the trade show was busy, but at least *now* we knew what to expect.

Or at least that's what we thought.

After returning from a 3 minute break, I was met with 'that lady was back and she wants to do the interview!'. Who was this 'lady'? Was Denise just over-tired? How was it that with both times I left the booth 'she' appeared? Denise assured me 'she' was real and laughter erupted as we joked how funny it would be if it were a TV interview....

Approximately 5 seconds later, the blinding lights flooded our booth and the boom microphone was dangling over my head.

We stopped laughing.