

St. Lawrence Explorer

-NEWSLETTER FOR ALUMNI & FRIENDS OF ST. LAWRENCE COLLEGE

SPRING EDITION

Grad Spotlight ~ Nancy's innovative pet products

Her hands on experience at several animal health clinics had highlighted the demand from clients for pet odor control products. She consistently saw animals that had been sprayed by skunks and listened to clients complain about their pet's favourite beds and toys smelling so badly. Back then, the only way for Nancy to remove bad pet odor was to use harsh medicated shampoos in an attempt to extract oils from the skin.

After working in clinics for fifteen furry years, Nancy felt as if she'd reach the height of her career as a Veterinary Technologist. She was about to reach a 'landmark birthday' and decided it was time for a big change. Nancy knew that she could put her animal health field experience to good use. She took a hard look at the field and career from a new angle; she began studying industry trends and decided she had good ideas, a strong work ethic and was ready for an exciting future.

Nancy took the plunge and started Enjay Enterprises, introducing to the marketplace her own custom line of non-toxic and non-aerosol pet products. Enjay specializes in innovative and unique veterinary care products, including unscented odor control products.

After just one year in operation, Enjay Enterprises is now supplying Ontario, Quebec and the eastern provinces. The goal for the end of 2007 is to expand into Canada's western provinces and also into the U.S market. Enjay odor-control pet products are now used in nearly 500 veterinary clinics and hospitals across Ontario.

Nancy credits much of her success to her network of supporters and the strong educational base provided by SLC's Veterinary Technology Program. Nancy, SLC salutes your innovative, entrepreneurial spirit - congratulations on your success! For more information on Nancy's innovative pet products, please visit: www.enjayenterprises.com

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